

CRUZE 2017

CHEVROLET 



FIND NEW ROADS™

CHEVROLETARABIA.COM



**THE NEW 2017
CHEVROLET CRUZE**

Who says that you can't have your cake and eat it? Certainly not the engineers behind the next evolution of the already spectacular Chevrolet Cruze. With a redesigned exterior, technological enhancements and revamped safety features, the new 2017 Chevrolet Cruze has managed to make something great, even greater.

FIND NEW ROADS™

**TAKE
CONTROL.**



EXTERIOR DESIGN



PRESENCE YOU CAN'T IGNORE.

GET READY TO TURN SOME HEADS.

If there is one thing you can definitely expect more of in the 2017 Cruze, it is second glances. A prominent new-look grille, refined front fascia and swept-back available LED

daytime running lights all come together to produce a fresh, bold and sporty presence on the road.

These aesthetic enhancements have elevated the two body shapes of the Cruze and pushed

their already stunning form into the next league. The Sedan has become more refined, more dominant, more noticeable whilst the hatchback has become even more sporty and athletic.

But these enhancements aren't just for looks, the new lines, edges and shapes all make the Cruze even more aerodynamic and fuel-efficient.



DESIGNED TO BE STYLISH.

Design, form and function all come together perfectly in the sculpted exterior of the Cruze.

THE SMALL THINGS MAKE THE BIGGEST DIFFERENCE.

1. LED daytime running lights make the Cruze look ready to pounce.

2. The new look rear makes the Cruze look good from any angle.

3. A redesigned front fascia gives the Cruze an even more sporty look.

INTERIOR DESIGN



SHAPE SHIFTER.

The elegantly and plush interiors do a good job of making the Cruze feel just as elegant as it is sporty.



BEAUTIFUL ON THE INSIDE.

1. Climate control Air-conditioning allows you and your passengers to always remain at your preferred temperature.
2. The advanced technology and modern design combine perfectly with the premium finishing and materials to make the Cruze truly stand out above the competition.



**SPACE,
MEET STYLE.**

IT'S CALLED A COMPACT.

WE DON'T KNOW WHY.
It may be a compact car but that's the last word you'd ever use to describe it once you get inside. The spacious and stylish interior of the new Cruze stands head and shoulders above the

competitors in passenger room as well as cargo storage. And Cruze is smart about how to use all that space with 60/40 split-folding rear seats so you can find room for larger items. New look trim levels and interior color options echo the soft-touch interiors and

rich colors. The moment you step inside, you know you've arrived someplace exceptional. And thanks to the brilliant minds in our engineering department, you can also enjoy a quieter drive with a triple-sealed laminated windshield,

one of 30 acoustical treatments designed to help keep outside noise, outside.

TECHNOLOGY

ADVANCED, DOESN'T EVEN COME CLOSE.

WELCOME TO THE CUTTING EDGE.

With Chevrolet MyLink™ available in some of the models, all your favorites are in one place, conveniently displayed on the 7-inch diagonal color touch-screen. Just connect your compatible smartphone via Bluetooth® wireless technology or USB port. Use voice or steering wheel controls and the touch-screen to access

features such as hands-free calling and texting, as well as being able to play all your favorite music.

When it comes to driving the Cruze, spontaneity comes with the calling. Not only can you start the Cruze by simply pushing a button, thanks to the Keyless Start feature, but now you can finally navigate the adventure through the

BRINGGO™ smartphone app that delivers plenty of easy-to-use, instant-access navigation features.

If you have an iPhone, you can also complete an array of hands-free tasks using SIRI Eyes Free. You can text, make calls, ask for directions and even send emails.

You can also experience a new level of entertainment on the go with access to over 70,000 radio stations from around the world by connecting the free TUNEIN app on your smartphone to the available Chevrolet MyLink™ system.



EVERYTHING AT YOUR FINGERTIPS.

The beautifully crisp display of the Chevrolet MyLink™ 7" Color touch screen is ready to make every journey, an absolute pleasure.

EVERYTHING YOU COULD EVER NEED.

1. The BRINGGO™ Navigation App gives you real-time navigation anywhere in the region.
2. By connecting your iPhone to the Chevrolet MyLink™ system, you can access SIRI eyes free mode which allows you to control basic function of your journey by just using your voice.
3. With over 70,000 Internet Radio channels to choose from when you use the TUNEIN App with the Chevrolet MyLink™ system, you'll always find something to listen to.

PERFORMANCE



1



2



3

STANDOUT PERFORMANCE.

When it comes to power and stability, few cars can give you a driving experience as thrilling as the Cruze.

POWER AND PRESENCE.

1. Precise braking through the ABS (Anti-Lock Braking System) gives you control and confidence.

2. The standard 6-speed automatic transmission is ready to get you moving.

3. Through a combination of advanced aerodynamics and a powerful 1.8L DOHC engine, the Cruze delivers 140 hp with 176 Nm@3800 rpm all while boasting a fuel economy of only 7.8L/100km.



BUILT FOR THE THRILL.

EVEN MORE FUN TO DRIVE THAN IT LOOKS.

Under the sporty hood of the 2017 Cruze, you'll find an engine to match. The powerful 1.8L DOHC engine produces 140HP that is managed effortlessly by the 6-speed automatic transmission.

But all this power needs to be harnessed to ensure that each and every time you put your foot down, you get the feeling that the Cruze was intended for.

The sturdy Body Frame Integral system (BFI) of the Cruze ensures a taut ride and ultimate handling, giving you strong stability, road holding solidity and a real sense of responsive acceleration.

Add to this an impressive fuel economy of only 7.8L/100km and you've got yourself a car designed for drivers.

SAFETY



THE HIGHEST SAFETY RATING POSSIBLE.

Without a doubt, the new 2017 Chevrolet Cruze's most impressive feature by a mile is its uncompromising stance on keeping you and your loved ones safe. Commended with 5-star safety rating, Cruze is a meticulous combination of rigid engineering, advanced technology and intuitive design.

IT PREVENTS.

The 2017 Cruze is equipped with an impressive array of safety features, including the available Side Blind Zone Alert and Rear View Camera as well as an anti-lock braking system (ABS). All of which works together to help keep you out of harms way.

IT PROTECTS.

In the event of an accident, the Cruze goes to great lengths to protect you and your passengers. Up to 4 available front and side airbags combine with a strong steel

enforced frame and Chevrolet's patented child safety system to make sure that everyone inside is as safe as possible.



**SAFETY
THAT THINKS.**

SPECIFICATIONS

● STANDARD ○ AVAILABLE – NOT AVAILABLE

PERFORMANCE	LS SEDAN		LT SEDAN		LT HATCHBACK
	1SB	1SD	1SB	1SC	1SC
Engine, 1.6L DOHC 4-cylinder MFI	○	–	–	–	–
Engine, 1.8L DOHC 4-cylinder MFI	●	●	●	●	●
Transmission, 5-speed manual	–	○	–	–	–
Transmission, 6-speed automatic	●	●	●	●	●
Transmission, automatic equipment	●	●	●	●	●
ABS antilock, 4-wheel disc	●	●	●	●	●

EXTERIOR	LS SEDAN		LT SEDAN		LT HATCHBACK
	1SB	1SD	1SB	1SC	1SC
Door handles, body-color	●	●	●	–	–
Door handles, body-color with chrome strips	–	–	○	●	●
Fog lamps, front projector type	–	–	●	●	●
Daytime Running Lamps and LED	–	–	●	●	●
Mirrors, power-adjustable with turn signal indicators	●	●	–	–	–
Mirrors, outside power-adjustable	●	●	–	–	–
Rear Park Assist	–	–	●	●	●
Side Blind Zone Alert	–	●	●	–	–
Wheel, 16" (40.6 cm) steel	–	–	–	–	–
Wheels, 16" x 6.5" alloy	○	○	●	–	–
Wheels, 17" x 7" (43.2 cm x 17.8 cm) aluminum	–	–	–	●	●

SAFETY	LS SEDAN		LT SEDAN		LT HATCHBACK
	1SB	1SD	1SB	1SC	1SC
Airbags, frontal, driver and front passenger	●	●	●	–	–
Airbags, frontal and side-impact, driver and front passenger	–	–	–	●	●
Alarm, overspeed warning chime	●	●	●	●	●
Rearview camera	–	○	○	●	●
Restraint provisions, LATCH (Child seat)	○	○	○	●	●
Tire Pressure Monitor System	●	●	●	●	●

SPECIFICATIONS

● STANDARD ○ AVAILABLE – NOT AVAILABLE

INTERIOR	LS SEDAN		LT SEDAN		LT HATCHBACK
	1SB	1SD	1SB	1SC	1SC
Remote Keyless Entry	–	–	○	●	●
Keyless start	–	–	○	●	●
Air conditioning, single-zone electronic	●	●	●	–	–
Air conditioning, single-zone automatic climate control with humidity sensor	–	–	–	●	●
Audio system, AM/FM stereo with CD/MP3 player, seek-and-scan, digital clock	●	●	●	–	–
Chevrolet MyLink™ audio system, AM/FM stereo with MP3 playback, USB port, seek-and-scan, digital clock and Bluetooth® (Bringin and Tuneln)	–	○	○	●	●

SPECIFICATIONS

DIMENSIONS	LS SEDAN	LT SEDAN	LS HATCHBACK	LT HATCHBACK
Wheelbase (mm)	2,685	2,685	2,685	2,685
Overall length (mm)	4,597	4,597	4,597	4,597
Body width (mm)	1,788	1,788	1,788	1,788
Overall height (mm)	1,477	1,477	1,477	1,477
Front track width (mm)	1,544	1,544	1,544	1,544
Rear track width (mm)	1,558	1,558	1,558	1,558
Head room, front (mm)	999	999	999	999
Head room, rear (mm)	963	963	963	963
Shoulder room, front (mm)	1,391	1,391	1,391	1,391
Shoulder room, rear (mm)	1,370	1,370	1,370	1,370
Hip room, front (mm)	1,346	1,346	1,346	1,346
Hip room, rear (mm)	1,331	1,331	1,331	1,331
Leg room, front (mm)	1,068	1,068	1,068	1,068
Leg room, rear (mm)	917	917	917	917

Published dimensions indicated are without optional equipment or accessories. Additional accessories or equipment ordered at the customer's request can result in a minor change in these dimensions.

INTERIOR



MEDIUM TITANIUM



SADDLE UP



COLORS



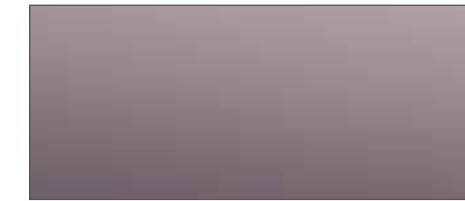
CARBON FLASH METALLIC



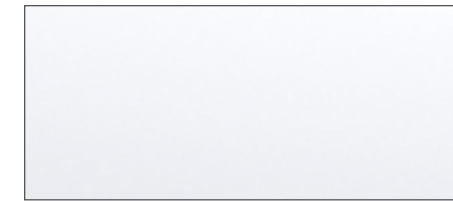
PEPPERDUST METALLIC



DEESP FOREST



RED BEEN SMOOTHIE



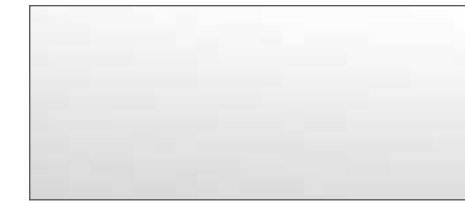
SUMMIT WHITE



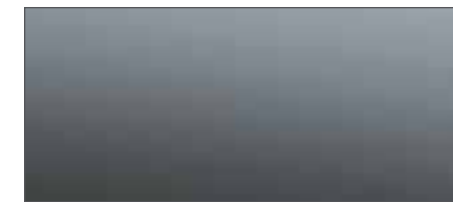
VELVET RED METALLIC



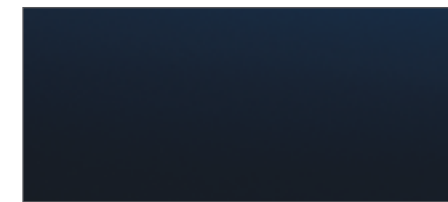
BLACK MEETS KETTLE



SWITCHBLADE SILVER METTALIC



STAIN STEEL GREY METALLIC



OLD BLUE EYES METALLIC



BURNT COCONUT METALLIC



COMPLETE CARE



1 HOUR MAINTENANCE

At Chevrolet, we know how valuable your time is. Which is why all our service centers offer a guaranteed 1 hour service on all Chevrolet vehicles, when booked two days in advance.



2 DAYS GUARANTEED BOOKING

Nobody likes having to wait to book a service. Which is why with Chevrolet Complete Care, you can get a service booking with 2 days advanced notice.



3 YEARS OR 100,000 KM WARRANTY

Everybody likes to feel reassured. Which is why Chevrolet Complete Care offers a comprehensive 3 year or 100,000 km warranty on all Chevrolet vehicles.



4 YEARS FREE ROADSIDE ASSISTANCE

It's good to know that somebody is always there for you. Which is why Chevrolet Complete Care offers a 4 year regional roadside assistance service for free.

When you buy a Chevrolet, you don't just take home a new car. You also enjoy the peace of mind that makes driving your Chevrolet a pleasant experience.

MIDDLE EAST VEHICLE TESTING

Every Chevrolet is tested in the region, so we know it can withstand the climate. Then, before launch, we check and double-check every inch of the vehicle for optimal performance. Chevrolet specifically develops many of its features - including its air conditioning, engine cooling systems, and paint - to perform in tough conditions. The result is a car you can depend on.

COURTESY VEHICLE PROGRAM

Chevrolet strives for your convenience. In the unlikely event of a warranty repair involving extended repair times, you may be offered a suitable courtesy vehicle for your convenience.

CHEVROLET PARTS

Chevrolet's region-wide dealer network is supported by a well-stocked parts distribution center, ensuring constant availability of parts to keep your vehicle on the road. Chevrolet parts are priced to ensure low cost of maintenance and at the same time guarantee that you get genuine parts at competitive prices.

CHEVROLET CERTIFIED PRE-OWNED VEHICLES

All of our certified pre-owned vehicles come with the confidence of:

- A 110+ point quality inspection
- A minimum 12-month warranty
- 24-hour roadside assistance
- A 7-day exchange option

Terms and conditions apply. Please contact your local Chevrolet dealer for more information.



COST OF MAINTENANCE

MINIMAL MAINTENANCE. MAXIMUM ENJOYMENT.

Cruze delivers affordability well beyond the showroom floor – it's been designed and engineered with minimal-maintenance features that keep you on the road for less.

The cam drive, cam phasing and valvetrain components require no scheduled maintenance.

The sophisticated cam-chain tensioner, high-quality cam phasing components and hydraulic lash adjusters are designed to ensure optimal valvetrain performance with no adjustment for the life of the engine. Advanced control electronics and a wide range of sensors allow fail-safe systems, including ignition operation in the event of timing sensor failures. Control software protects the engine from permanent damage in the event of complete coolant loss, allowing the engine to operate at reduced power for a prescribed distance sufficient for the driver to find service.

SCHEDULED MAINTENANCE

To complement Cruze's intelligent and protective engineering, regular scheduled maintenance will keep it running further and longer. To keep your vehicle in perfect condition, work should be carried out at regular intervals, according to the recommendations in your owner's manual.

MENU PRICING

As time and kilometers pass, certain wear-and-tear items will need replacing. Whether it's wiper blades, shock absorbers, or brake pads, it's all covered in Menu Pricing and our competitive prices will help you keep your Cruze on the road with minimal cost. Check with your dealer for details or log on to chevroletarabia.com

**FULL MENU PRICING
SCHEDULE AVAILABLE.**

**PLEASE SPEAK TO YOUR
LOCAL DEALER
FOR MORE INFORMATION.**